

# Literacy Council of Northern Virginia



## Destination Workforce®: Promote Success

Destination Workforce® delivers career-specific language and literacy training to help employees at the lowest literacy levels in Northern Virginia advance in their jobs.

### Destination Workforce®

Teaches adults the English skills they need to improve their employability and to empower them to participate more fully and confidently in the workplace.

### Business-based classes

English literacy classes customized to meet the needs of your industry and develop the language skills your employees need to advance.

### Improve Business Performance

Improve customer service, reduce staff turnover, improve workplace safety, build loyalty, and increase productivity.

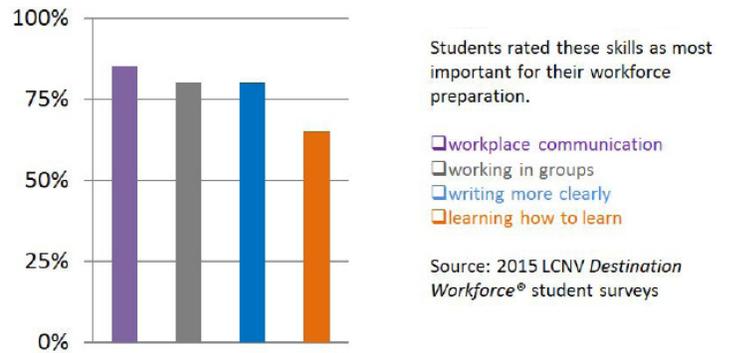
**The Literacy Council of Northern Virginia will work with your business to create a fast-track English language class delivered on the job for the people who need it most: your most promising employees.**

## LCNV's Destination Workforce®: Our Deliverables

- Curricula developed by experts in the field of adult literacy and language.
- Rapid training and deployment of instructors.
- Language and literacy assessments, career pathway tools, and individualized learning plans.
- Improved workplace skills and soft skills including: cultural norms, communication, completing forms and applications, job-related vocabulary, using technology at work, working in teams, and more.
- Goals designed in partnership with employer.

## The Business Partnership: Customizing Solutions for a Diverse Clientele

- Supervisors recruit and support employee attendance at class and release time from work.
- Workplace provides on-site classroom space.
- Supervisors contribute to workplace related course content and help define course goals.
- Success and/or mini-credentials designed by employer.



## Initial Investors and Business Partners in Destination Workforce®



“The class has been helpful to us because before if you are speaking to somebody it’s like you feel shy, or you don’t know the words to use or the way to address the person. But as we learn we know how to say ‘ hi,’ and how to relate to our residents, our boss, even our coworkers...” - Emma, Destination Workforce® Student

**For more information, contact:** Ruba Afzal, Associate Director of Community Engagement

703-237-0866 x111 | rafzal@lcnv.org | www.lcnv.org